



Local Joint Committee APPLICATION FORM

PLEASE CONTACT YOUR LOCAL COMMUNITY REGENERATION OFFICER FOR HELP AND SUPPORT IN COMPLETING YOUR APPLICATION - CONTACT DETAILS AT THE END OF THE FORM

PLEASE STATE THE LOCAL JOINT COMMITTEE YOU ARE APPLYING TO:	Loton and Tern		
1. PROJECT TITLE :	Christmas is coming.....		
2. LOCATION OF PROJECT ACTIVITY:	Alberbury, Westbury and Yockleton		
3. PROJECT START DATE:	October 2010	4. COMPLETION DATE:	November 2010
5. APPLICANT DETAILS:			
Name of Organisation or Group	West Shropshire Flower Club		
Name of Key Contact			
Contact Address			
Postcode			
Telephone			
Email			
6. TYPE OF ORGANISATION:	Voluntary		
7. REGISTERED CHARITY/CO NO.:	None		
8. VAT NO.:	None		

9. BANK ACCOUNT DETAILS

Bank Name	
Bank Address	
Bank Account Name	
Bank Account No.	
Bank Sort Code	

10. PROJECT DESCRIPTION

Include the overall purpose and aims of the project and the main activities.

West Shropshire Flower Club has been running for over 25 years with the aim to promote the enjoyment of flowers and natural material as a art form. Our membership stands at over 50 covering an age range of 11 years to 90 years and consist of male and female. Members come from the west of Shrewsbury including villages of Alberbury, Yockleton, Westbury, Pontesbury, Hanwood, Wattlesborough and Cardeston. The club meets monthly with a main meeting to which we invite a demonstrator who will arrange 5 to 6 designs, as the demonstrator arranges them they talk about the plant material and give tips and ideas that can be used. During the year we will have a visit and arrange workshops to suit members wishes. Out side of the club members use the skills they have gained to arrange flowers in the local churches, Hospice, Hospital, elderly peoples homes, take part in local shows and to give pleasure to themselves and friends. Members are regularly asked to help with flower festivals in the churches not only in our own area but further afield. These events raise a lot of money not just for the churches but for charities as well, they also provide a boost to community spirit. The Club encourages members to take part in local shows like Minsterley, Yockleton, Vron Gate and we also offer a years membership at Minsterley to the winner of the novice flower arranging class.

We wish to organise a range of workshops under a Christmas theme that will provide the opportunity for members of our community to learn a new skill and at the same time get together in a friendly atmosphere. Within our area no such workshops are organised. The only possibility would be Walford's City and Guild courses which would necessitate a lot of travelling, a long course, paying a lot of money and during the day. These for some would also be too advanced and off putting. What we would like to propose is a local workshop, with friends, in non intimidating atmosphere and affordable.

There will be three parts to the workshops, the first will be made up of three evenings which will look at basic flower arrangements, the second part a Christmas workshop of one evening for more advanced work and the third part which will be a have a go session.

The three basic workshops will start at the beginning and look at the fundamentals of producing an arrangement. This will mean the conditioning of plant materials and flowers – which is how to

prepare them to last in the design. Mechanics – looking at suitable containers, using green foam or more environmental alternatives and making the container stable. They will produce two arrangements such as one suitable for a table and a triangle shape suitable for a pedestal. During the arranging principals such as design, colour and balance will be covered. At the end of these workshops people should feel more confident in being able to produce a design that will be pleasing to the eye, stable in its position and will not die unduly.

The more advanced evening will be for members to learn new skills from an outside tutor. It will be a practical workshop with members producing two designs.

The last workshop will be an open 'drop in' evening when local residents can come and make what ever they feel like, a Christmas wreath, decoration, practice what they have learnt or learn something new from the previous workshop. Every one will leave with something.

The idea of having the three different workshops is that we can use our own members to teach in the basic workshop and the last 'Have a go' workshop. The middle workshop will be to bring in some one to teach us new ideas, methods and give us inspiration to pass on.

11. NEED AND DEMAND:

What is the evidence that justifies the project activities? To what extent is the project needed? Detail any consultation you have undertaken. What is the scale of demand for the project activities? Does demand vary across the area of benefit, or by different groups of people?

People in our area fulfil an important role within our churches and hospitals by providing flower arrangements voluntary. This is a skill not easily learnt as there is no where to go to be taught it on a hobby level.

We are approached by Alberbury, Rea Valley and Nesscliffe Young Farmers to help their members with competition they are competing in.

Waltersborough, Westbury, Alberbury and Yockleton WI approach us to come to their meetings to give workshops.

Gardening Clubs and over 60 Clubs at Westbury and Alberbury approach us to come to their meetings to give workshops.

Churches in our own neighbourhood and from other areas approach us to help them with their Flower Festivals, which members do voluntarily.

Local schools, Brownie and Guide packs approach us to come to their meetings to give workshops.

Within our own club we already have twenty names down to do a basic workshop. Also 2 years ago we held a very successful community workshop which we have had requests to run again from the groups involved – Young Farmers, WI, Gardening Club.

12. ADDED VALUE

In what ways will the project be additional to what is already being done?

This project will be of total value as nothing of this sort is organised in our rural area. Any one attending the basic workshops will be able to confidently arrange a design suitable for a church, hospice, special event or to give pleasure. Everyone will have furthered their knowledge which they will be able to pass on to others and they will have attended an event which will have brought our rural community closer together in friendship, fun and flowers.

13. FINANCIAL INFORMATION:

Please complete the table on the next page, giving as much detail as possible on the costs and funding required for your project activity.

14. APPLICANT CERTIFICATION:

I am applying on behalf of my organisation to the Local Joint Committee for financial assistance. I confirm that the information supplied above is correct to the best of my knowledge and enclose the Minutes from the meeting that approved the bid or letter of support from the Chairman of the group or organisation. I have read and understand the LJC Financial Procedure Notes and confirm acceptance of their requirements

SIGNATURE:

POSITION: **DATE:**

FINANCIAL INFORMATION: to be completed by all applicants

Project Costs: List anticipated items of expenditure below	£	
Please see below.....		
TOTAL PROJECT COSTS		

Project Funding: List anticipated project income or grant funding (including LJC Grant applied for) and any contributions in-kind.	£	Confirm status of funding eg: Secured/unconfirmed/applied for etc
TOTAL PROJECT FUNDING (should equal total project costs)		
Please confirm how much funding you are seeking from the Local Joint Committee?		
Depending on budget pressures the Local Joint Committee may need to consider a reduced offer of funding. Please describe what the impact on your project activity would be if less funding were available.		

Financial Information

Three workshops open to all covering basics of containers and conditioning plant material, how to arrange a table arrangement and a triangle style arrangement.

Trainers	= own members so no charge to help match fund
Mechanics	= £50
Flowers	= £50
Hire of hall	= £75 (3 x £25)

Total = £175

Christmas Workshop to learn new ideas for our members to use.

Trainer	= £150
Mechanics	= £50
Flowers	= £50
Hire of hall	= £25

Total = £275

Community Christmas drop in workshop for all ages.

Trainers	= own members so no charge
Mechanics	= £50
Flowers	= £50
Hire of hall	= £25

Total = £125

Overall Total = £575

Please note that these are maximum figures some of the village halls charge less and flower prices are very variable. The Club will be putting into these work shops free of charge their time for training, planning, organising and advertising. We will put out of our own gardens as much greenery and flowers to reduce costs and recycle mechanics where possible such as baskets, rings and dishes.